



SPONSORSHIP OPPORTUNITIES
CWA ANNUAL MEETING
LAS VEGAS, NEVADA
FEBRUARY 20 – 22, 2025





Network & Build Relationships at the Annual Meeting

The JW Marriott will be the perfect backdrop to an exciting weekend planned in Las Vegas, Nevada. Dentists from across the nation are joining us to earn CE, be inspired by our featured speakers, and experience all this mountainous region has to offer.

Sponsors will have many opportunities to meet, network and build relationships with the attending doctors and CWA planning teams. As in previous years, the event will include vendor exhibitor space, multiple group entertainment activities and social events ideal for networking.

There are more opportunities than ever before to showcase your brand at our meeting. If you have an idea you don't see on the list, we encourage you to reach out to our event team — they love fresh ideas!

It's going to be a weekend you don't want to miss. We look forward to seeing you in Las Vegas!

Schedule of Events

Please plan to arrive by Thursday, February 20, and depart Sunday, February 23, 2025

Thursday, February 20	10 a.m. – 3 p.m.	Registration Open
	2 – 5 p.m.	Elite Vendor Event
	5:30 – 7:30 p.m.	Welcome Reception
Friday, February 21	7:45 – 8:30 a.m.	Breakfast
	8:30 a.m. – 12 p.m.	General Session Welcome
	12 p.m.	Lunch
	1:30 – 3:30 p.m.	Excursions Exploring Las Vegas
<i>Following, please enjoy Friday evening at your leisure, there are no scheduled events.</i>		
Saturday, February 22	7:45 – 8:30 a.m.	Breakfast
	8:30 a.m. – 12 p.m.	General Session
	12 p.m.	Lunch & Team Competition
	1:30 – 3:30 p.m.	Accumulating Wealth Podcast Live Recording
	5:00 p.m.	Closing Dinner & Celebration

Exhibit Hall Guidelines

Platinum and Gold Sponsors will have the opportunity to reserve a booth space in the Exhibitor Hall. Each space is provided a six-foot table, two chairs and a table skirt. Please note that there will be additional fees for power strips, hardwire internet, additional tables and shipments to the hotel. We kindly ask all exhibit paraphernalia including displays, banners and literature stay within your designated space. Thirty days prior to the event, a confirmation email will be sent, which will include information on A/V requests and shipping materials.

Exhibitor Hall setup will begin Thursday, February 20, from 10 a.m. – 2 p.m., and continue on Friday, February 21, 6 – 7 a.m. Please see the contact information at the end of this packet for more information.



33RD ANNUAL MEETING SPONSORSHIP LEVELS

The Annual Meeting offers a unique experience for exhibitors to not only expand their relationships with clients, but also with CWA's partners and financial planners. As we bring together our community to promote growth, learning and networking, we encourage exhibitors to participate in all educational presentations and social events. Three (3) sponsorship levels are available.

Platinum: \$22,000 (3 available)

- Four (4) company representatives
- Booth in the exhibitor area
- One (1) representative of your company introduced in the general session
- Five (5) minute personal introduction by the event emcee in the general session
- One (1) full color, full page ad in the event program guide
- Company logo displayed on PowerPoint slide during breaks
- The opportunity to provide company branded items in welcome bag for attendees

Gold: \$11,000

- Two (2) company representatives
- One (1) booth in the exhibitor area
- One (1) half page, full color ad in the event program guide
- Company logo displayed on PowerPoint slide during breaks
- The opportunity to provide company branded items in welcome bag for attendees



Additional Sponsorship Opportunities for Platinum and Gold Sponsors Only

Exclusive Sponsor of the Welcome Reception: \$7,000 (TAKEN 2025)

Includes branding opportunities such as company logo displayed on table tents and other signage.

Exclusive Sponsor of the Final Dinner: \$15,000 (TAKEN 2025)

Sponsor representative introduced at the event and given five minutes to address the group. Sponsor company logo featured throughout the event, as well as opportunity to supply additional branded gifts as party favors at their own expense.

Exclusive Wi-Fi Sponsor: \$6,000 (TAKEN 2025)

Includes logo table tents in general session as well as custom company name Wi-Fi password.

Exclusive Team-building Event Sponsor: \$10,000 (TAKEN 2025)

Sponsor of Saturday afternoon team-building activity that includes all event attendees. Includes premium logo placement and integration into the activity.

Exclusive Sponsor & Guest at Live Podcast Breakout Session: \$7,000

Two representatives from the company will be guests during a live recording of the Accumulating Wealth Podcast. Breakout session will take place during lunch on Friday. Topic must be pre-approved.

Bronze: \$5,500

- One (1) company representative
- One (1) quarter page, full color ad in the event program guide
- Company logo displayed on PowerPoint slide during breaks
- The opportunity to provide company branded items in welcome bag for attendees



Additional Sponsorship Opportunities for Gold, Platinum and Bronze

Welcome Bags: \$3,000 (1 available) (TAKEN 2025)

Includes company logo on outside of attendee bag, given to every attendee at check-in.

Welcome Gift Room Drop Sponsor: \$5,000 (1 available)

Leave a great first impression! As the official room drop sponsor your logo and name will be included on the welcome gift placed in every client attendees room on arrival.

Breakfast Sponsor: \$3,500 (2 available)

Includes logo signage placed in dining area, and option for company flyers to be placed on tables.

Lunch Sponsor: \$6,000 (2 available)

Includes logo signage placed in dining area, and option for company flyers to be placed on tables.

Excursion Sponsorship: \$5,000 (5 available)

Includes logo placement and company integration into the event. Details vary by event. Choice of excursion is on a first-come first-served basis.

Specialty Breakout Session Sponsor: \$5,000 (4 available)

Saturday morning breakout sessions by specialty and career stage. Includes logo placement, introduction and seat on subject matter expert panel.

Hotel Information

The JW Marriott Las Vegas provides a luxurious oasis getaway, surrounded with stunning mountain views, 50 acres of lush gardens and only 15 minutes from the bright lights of the strip. Spend the weekend networking and relaxing at this Mediterranean-style resort.

A special nightly room rate of \$269 has been negotiated. Please book your room at the JW Marriott Las Vegas by visiting the link below or by contacting reservations at 1-800-582-2996 and mention the group name, Cain Watters & Associates 2025 Annual Meeting.

**Please note—The last day to reserve a room under the special room rate is MONDAY, JANUARY 20, 2025.*

JW Marriott Las Vegas Reservation Link:

<https://go.cainwatters.com/hotel2025>



Stay Tuned for More Information

Visit cainwatters.com/annual-meeting for general event updates. For general questions on sponsorship opportunities, reach out to our annual meeting event team.

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SPONSORSHIP REGISTRATION FORM

February 20-22, 2025

Complete the form below and return to cwa_pr@cainwatters.com or
register online at cainwatters.com/annual-meeting-sponsor

Company Name (as it should appear on the marketing materials)

Primary Company Contact Name

Cell

Mailing Address

City, State

Zip

Email Address

Name of the company representatives attending

Name of the company representatives attending

Name of the company representatives attending

Name of the company representatives attending

Name of the company representatives attending

Name of the company representatives attending

- Platinum Sponsor (\$22,000) Gold Sponsor (\$11,000) Bronze Sponsor (\$5,500)
- Additional Attendees (\$700 each) Company will submit a check Contact me for payment
- Please charge the card below Contact me about add-on opportunities

CC Number

Exp Date

CVV

Refunds will not be issued after December 31, 2024



GET CONNECTED



/cainwatters