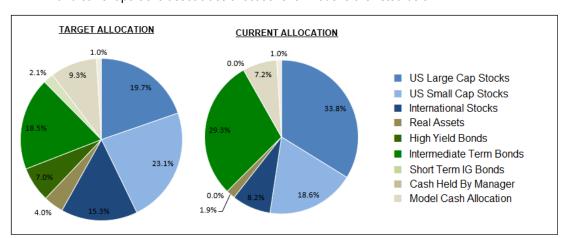


\*General overall portfolio comments refer to the Moderate Growth allocations used in both the Pooled Fund Program and the Unified Managed Account Program. These general comments will be referred to as "Moderate Growth" throughout. Specific references to performance, current allocation, or comparison to indexes are derived from the CWA Model 5 Portfolio in the Pooled Fund Program; these specific comments will be referred to as "Model 5" throughout.

# **PORTFOLIO ANALYSIS**

**Overall Goal.** We construct portfolios to generate a return that <u>maximizes the probability that an investor will meet their retirement goals, as opposed to maximizing their asset base (which interjects significant risk). We believe that a value bias, international exposure and general diversification provide the best avenue to meet this objective. Our portfolios have lower volatility<sup>†</sup>, but can go through periods where they do not keep pace with the U.S. equity markets (the most common benchmark) because of our focus on value, fixed income and international stocks.</u>

The **Moderate Growth Portfolio** is intended to provide a balanced allocation, with a slight overweight to equities over fixed income. The goal is to provide a balance of growth and income with lower volatility than an all-equity portfolio. Our target and current portfolio asset class allocations for Model 5 are listed below.



# ACTUAL VS. TARGET Equal Weight Equities Under Weight International Exposure Equal Weight Intermediate and Long-Term Fixed Income

**High Cash Position** 

## LARGEST EQUITY AND FIXED INCOME POSITIONS

In normal market environments, Moderate Growth has a target allocation of 60% stocks & 40% bonds, with approximately 20% of the portfolio in international equities and fixed income. So, the portfolio is a global one – with a U.S. tilt. By design, the holdings are broadly diversified by location/country, by company size, by credit quality/yield and by maturity/duration. The investment managers have a degree of flexibility which allows them to respond to different market environments, and our equity managers are currently holding a large amount of cash (given current valuations).

† as of 06/30/2024, the 10-year volatility (standard deviation) of Model 5 is 10.2%, versus 15.3% for the S&P 500 Index.



# **PERFORMANCE**

The Moderate Growth portfolios in the Pooled Fund Program and the Unified Managed Account Program have slightly different investments, costs and thus returns. Accordingly, we direct you to your account statement for your individual performance.

In June, Model 5 (net of fees and expenses) underperformed compared to the Global 60/40 Index, underperformed compared to the U.S. 60/40 Index, and underperformed compared to the S&P Moderate Growth which posted the following returns:

PERFORMANCE	JUNE	COMMENTS
Global 60/40 Benchmark Index <sup>(2)</sup>	1.17%	Equity markets were positive in June, but market breadth narrowed, and returns were limited to a handful of stocks. Yields declined during the month, and both the domestic and international bond markets were in the
U.S. 60/40 Benchmark Index <sup>(3)</sup>	2.53%	
S&P Moderate Growth Index <sup>(4)</sup>	1.19%	green.

- (1) "Market Perform" means within a range of +10 bps to -10 bps of the applicable index for the month (or +/- 8 bps per month for YTD performance); "Outperform" means more than +10 bps for the month (or more than +8 bps per month for YTD performance); "Underperform" means more than -10 bps for the month (or more than -8 bps per month for YTD performance). Please note performance comparison comments are based upon Model 5 Pooled Fund Program data. There are inherent limitations in the use of model performance please read the Model Disclosure found on page 6. Investors should consult their individual custodial statement for actual performance of individual portfolios. Actual performance comparisons may differ from model comparisons.
- (2) Global 60/40 Benchmark is 60% MSCI ACWI Index & 40% Barclays Global Aggregate Bond Index.
- (3) US 60/40 Benchmark is 60% S&P 500 Index & 40% Barclays U.S. Aggregate Bond Index.
- (4) S&P Moderate Growth Index is 50% S&P Target Risk Moderate Index & 50% S&P Target Risk Growth Index.

# **MARKET PERFORMANCE**

# **Equities**

PERFORMANCE	JUNE	MULTIPLE	COMMENTS
U.S. Equities <sup>(5)</sup>	3.10%	23.8X	Markets were higher in June, led predominately by the top 5 names in the index.
International Developed <sup>(6)</sup>	-1.59%	14.6X	International markets were negative during June.
Emerging Markets <sup>(7)</sup>	3.96%	15.2X	EM markets were higher during the month and outperformed the developed markets.

- (5) U.S. Equities are represented by the Russell 3000 Index.
- (6) International Developed is the MSCI EAFE Index.
- (7) Emerging Markets is the MSCI EM Index.



# **Fixed Income**

PERFORMANCE	JUNE	SPREAD OVER UST 10 YEAR	COMMENTS
U.S. Treasuries (Medium Duration) <sup>(8)</sup>	1.27%	-	
U.S. Treasuries (Longer Duration) <sup>(9)</sup>	1.78%	0.33%	Yields declined during the month following favorable inflation data
Global Fixed Income <sup>(10)</sup>	0.14%	-0.43%	and an uptick in unemployment. Global demand concerns should keep yields range-bound until the Fed pivots and begins to cut
Emerging Fixed Income <sup>(11)</sup>	0.78%	2.72%	rates, which we believe will be in early 2025.
High Yield <sup>(12)</sup>	0.94%	3.58%	

- (8) U.S. Treasuries (7-10 Years), represented by the Barclays U.S.T 7-10 Yr Total Return Index
- (9) U.S. Treasuries (20+ Years), represented by the Barclays U.S.T 20+ Yr Total Return Index
- (10) Barclays Global Aggregate Bond Index.
- (11) Barclays Emerging Markets EMEA Total Return
- (12) Barclays U.S. Corporate High Yield Index.

Commodities and Real Assets. The Model 5 portfolios do not have significant exposure to commodities, except indirectly. However, commodities and real assets (real estate) provide a good sense of global demand (in the case of industrial commodities) or fear (gold).

PERFORMANCE	JUNE	TREND	COMMENTS
Energy <sup>(13)</sup>	5.82%	-	Oil rebounded during the month after a previous selloff.
Real Estate <sup>(14)</sup>	2.02%	-	RE rebounded as rates fell.
Industrial Metals(15)	-5.09%	-	Industrial metals were down this month, reflecting some global demand worries.
Gold <sup>(16)</sup>	-0.13%	UP	Gold was basically flat during the month.

- (13) S&P GSCI Energy Total Return Index.(14) Dow Jones U.S. Real Estate Index.
- (15) S&P GSCI Industrial Metals Total Return Index.
- (16) SPDR Gold Shares (GLD).



### **Market Comments**

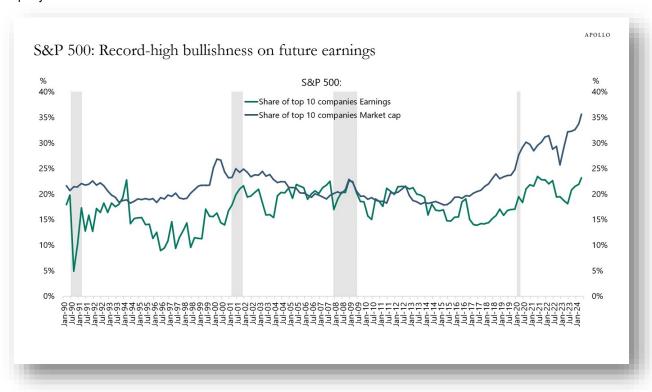
The Russell 1000 was up 36% in the second quarter of 2024. Microsoft, Apple, Nvidia, and Google accounted for over 100% of the return. The average stock in the Russell 1000 was -4 % during the quarter.

This market has become one of the most top-heavy markets in market history, with only a handful of names contributing all of the return YTD. The Al frenzy has pushed many of these stocks to valuations that, historically, will be hard to maintain. Year to date, the S&P 500 Index is up 15.3%, while the Equal-Weighted S&P 500 Index is only up 5%. Over the past 18 months, the cap-weighted index has outperformed the equal-weighted index, up 26%.

In previous letters, we discussed how the above is historically mean-reverting. The market today resembles the same structure seen from late 1999 to early 2000 when a handful of companies had the majority of the capital, and the rest of the market was underinvested and largely ignored.

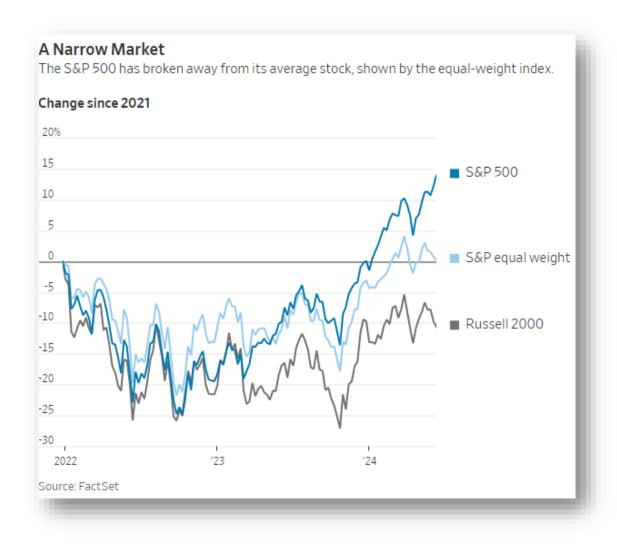
While the current market structure is not conducive to our way of investing, we believe it will be short lived and we will see capital redistribution throughout the market in the near term. The breadth of the market has repriced due to higher rates and trades around the historical mean for market valuations. We believe the breadth of the market will look much more attractive from a valuation standpoint once growth rates naturally slow on a YOY basis for the megacap tech behemoths.

The S&P 500 is vulnerable here, with the Top 10 companies approaching 40% of the index's weighting but only having sub-25% of the index's earnings. Any softness in earnings expectations from 2Q or 3Q earnings will likely end the party.



Souce: Bloomberg, Apollo Chief Economist





**Further Reading** 

Nvidia's Success Is the Stock Market's Problem, Wall Street Journal, June 20, 2024

https://www.wsj.com/finance/stocks/nvidias-success-is-the-stock-markets-problem-d72e9cbb?reflink=desktopwebshare\_permalink



#### **DISCLOSURES**

#### PAST PERFORMANCE IS NOT AN INDICATOR OF FUTURE MARKET RETURNS.

Cain Watters is a Registered Investment Advisor. Request Form ADV Part 2A for a complete description of Cain Watters Advisors' investment advisory services. Diversification does not ensure a profit and may not protect against loss in declining markets. No inference should be drawn that managed accounts will be profitable in the future or that the Manager will be able to achieve its objectives. Investing involves risk and the possibility of loss, including a permanent loss of principal.

Asset allocation and diversification do not assure or guarantee better performance and cannot eliminate the risk of investment losses. All investments and strategies have the potential for profit or loss. Different types of investments involve higher and lower levels of risk. Historical performance returns for investment indexes and/or categories, usually do not deduct transaction and/or custodial charges or an advisory fee, which would decrease historical performance results. There are no assurances that a portfolio will match or exceed any specific benchmark.

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CWA Model 5 Moderate Growth Pooled Fund Program: The target allocation and portfolio data used throughout this presentation is for the CWA Model 5 recommended for participants in the Pooled Fund Program. This Model is the most common recommendation and is used here to illustrate the CWA methodology. Other CWA Recommended Investment Program models will vary in asset allocation and underlying manager and/or security selection. Clients should discuss these models and programs with their planner prior to selection.

\*\*The CAPE ratio is a valuation measure that uses real earnings per share (EPS) over a 10-year period to smooth out fluctuations in corporate profits that occur over different periods of a business cycle. The ratio is generally applied to broad equity indices to assess whether the market is undervalued or overvalued. While the CAPE ratio is a popular and widely-followed measure, several leading industry practitioners have called into question its utility as a predictor of future stock market returns. The CAPE ratio, an acronym for Cyclically Adjusted P/E (i.e. Price-Earnings) ratio, was popularized by Yale University professor Robert Shiller. It is also known as the Shiller P/E ratio.

+Statements relating to Value outperforming Growth are based upon the data of the Fama-French 3-Factor Model. A pioneering study by renowned academics, Eugene Fama and Ken French, suggesting that three risk factors: market (beta), size (market capitalization) and price (book/market value) dimensions explain 96% of historical equity performance.

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